



## Marches Project Manager

### Description of the Role

Pasture for Life is recruiting for a Project Manager to work across the English Marches, which cover the Wye Valley up to the Cheshire Plain and the Malvern and Shropshire Hills. This new role will be responsible for overseeing and delivering all of our project work in the region. Currently we have a Farming in Protected Landscapes (FiPL) project running across three AONBs, and the Project Manager will be responsible for supporting and coordinating colleagues on this project. The Project Manager will also be involved in expanding Pasture for Life's presence in the region, and developing future work streams and funding, with the support of the Head of Programmes and Community.

Pasture for Life already has a farmer-facing facilitator in the region and the immediate priorities for the Project Manager role are on the administrative side of the FiPL project. While the facilitator will be taking the lead with farmer-facing events and comms, the Project Manager will also be involved in some farmer-facing work.

### The key deliverables of the Project Manager role are:

- Overall responsibility for our new FiPL project in the region, including:
  - Financial management and reporting
  - Event management
  - Farmer management
  - Liaising and working with our project funders and partners
  
- Overall responsibility for Pfl activity in the Marches region, including:
  - Supporting, developing and growing the Pfl community in the region
  - Networking with current and potential partners in the region, including with potential funders, to allow our work to continue and build over time
  - Managing project officers and Pfl regional facilitators

### About you

#### We are looking for someone with the following skills, knowledge and experience:

Required:

- Confident communicator with the ability to engage a wide range of people from farmers to funders
- Passionate about Pfl's cause and community
- Ability to work independently and proactively as part of a remote-working team
- Experience of working within projects with multiple stakeholders and an understanding of reporting processes and requirements for funders.
- A good understanding of agroecological/regenerative farming and its principles
- Programming and events management, including presenting.

- Experience in managing budgets.
- Administration skills, especially in setting up and using spreadsheets and Google tools (such as Gmail, Sheets and Docs), and Eventbrite

Preferred (not essential):

- Prior experience working in the food & farming sector
- Project management of complex, multi-stakeholder projects
- Prior experience in education and/or running professional mentoring programmes
- Knowledge of the farming system in the region and factors affecting it

Other requirements:

- Resident of the region

## Specifics of the role

### Key Relationships:

- Internal - Reporting to Head of Programmes and Community; working with Regional Facilitator(s) in the Marches region;
- External - Pfl members; potential new members in the farming community; AONB FiPL funding managers; other regional and national sustainable food and farming organisations.

**Hours:** 0.6FTE, fixed term until March 2025 with possibility for increased hours and extension, depending on funding. Working days/hours are flexible, to be agreed with the line manager. **We will be happy to receive applications from candidates who are interested in alternative part time working (such as working two to three days a week or job share arrangements) and will assess these applications on a case-by-case basis.**

**Salary:** The salary will be £35,000 *pro rata* (£21,000 for 3 days per week). The role will be on an employment basis with Pfl.

**Other benefits:** 33 days of holiday per year *pro rata*, including bank holidays. Pfl provides staff with a pension via NEST (more information available on request).

**Location:** Home working - Pasture for Life is a nationwide organisation, and the whole staff team work from home. The Project Manager role will be expected to make their own home-working arrangements. A computer will be provided if needed. Regional teams meet up frequently to plan and run events and we have an annual organisation-wide, in-person meeting once a year.

**Travel:** The Project Manager will need to travel in and around the project area for events and meetings. Travel expenses for the purposes of the role will be reimbursed.

## **About Pasture for Life**

Pasture for Life (PfL) is a nationwide community of approximately 1,000, mainly farmers (c.85%) but also butchers, vets, conservationists, academics, chefs and others, that works to support farmers and landowners in developing resilient farming businesses and transition towards nature-friendly farming practices as they relate to livestock. The organisation and its members have 100% pasture-fed practices as their north star - for the environmental, animal welfare and human health benefits this brings - with a proportion (15%) of the farming membership certified 'Pasture for Life' or 100% pasture-fed, and the remainder 'on the journey' and supported by the community.

## **How to apply**

Anyone interested in this role can write to [kate.winters@pastureforlife.org](mailto:kate.winters@pastureforlife.org) with their CV and a cover letter stating their interest and explaining why they would be the best person for the job.

We will be accepting applications until midnight on Friday 1st December 2023. We will be interviewing suitable candidates as they apply and we are looking to appoint someone as soon as possible, so we encourage early applications. Any questions about the role please contact [kate.winters@pastureforlife.org](mailto:kate.winters@pastureforlife.org).